



VERMONT WOOD MANUFACTURERS ASSOCIATION
PO Box 6004, Rutland, VT 05702
Ph: 802-747-7900 FAX: 802-747-7989
www.vermontwoodfestival.org



Dear Friend of the Industry,

On September 29-30, 2012, the Vermont Wood Manufacturers Association will host the Ninth Annual Vermont Fine Furniture and Woodworking Festival at Union Arena in Woodstock, VT. The show is an outstanding opportunity to educate, increase awareness, and expand markets for the quality wood products that are made in Vermont.

Woodworking has been a legacy industry since 1791 and woodworkers have passed down skills from generation to generation, building an international reputation for craftsmanship, attention to detail, and exquisite design that's unmatched. Our woodworkers today still rely on traditions and time honored principles of woodworking.

Festivals typically attract more than fifty companies displaying and selling wood products, all made in Vermont. Our partner, Marsh-Billings-Rockefeller National Historical Park in Woodstock, hosts the annual Forest Festival that creates a "forest to finished product" educational experience. **For the third year, the Vermont Woodworking Festival has been named a Top Ten Fall Event by the Vermont Chamber of Commerce.**

This annual event also features the Vermont Fine Furniture & Wood Products Design Competition for woodworking students and professionals. Woodworkers bring their best work for exhibit and judging that weekend. High School students and apprentices also participate as a testament to our next generation of woodworkers. Our judges have nationally known woodworking instructors, magazine editors, architects, interior designers, and artists.

In our very difficult economic times, the wood products industry has remained of critical importance to Vermont. Members are innovative and creative in responding to consumer demands, most notably in the trend toward green products. Our working forests provide prized northern hardwoods for value-added wood products such as furniture and woodenware. This stump-to-finished product connection lends credibility to our environmental commitment and strengthens the industry's brand as well as the Vermont brand with its worldwide reputation.

The success of our Festival can be attributed to an industry commitment as well as generous support from our sponsors. Please join our list of sponsors with your generous contribution today. There are two ways for you to be an event sponsor: financial contributor or prize donor. Both options are explained in the enclosed materials. Both are extremely important.

Product finishes, woodworking equipment, subscriptions to industry magazines, gift certificates, lumber, etc. are welcome donations. Monetary contributions, in any amount, are gratefully accepted. Sponsor recognition is dependent on the level of sponsorship, as explained in the enclosed documents.

Should you have any questions, please feel free to call or write. Thank you in advance for your support of the Vermont wood products industry and our 9th Annual Woodworking Festival!

Sincerely,

Erin Sheridan
Vermont Wood Manufacturers Association



Ninth Annual Vermont Fine Furniture & Woodworking Festival



Benefits of Sponsorship & Levels

Sponsor level is determined by the value of financial or in-kind contributions. Sponsors will receive recognition based on level of sponsorship. Please review below and reply with the requested information to recognize your sponsorship. We appreciate your support of our event!

Pricing & Benefits	Level I Sponsor:	Level II Sponsor:	Level III Sponsor:	Level IV Sponsor:	Level V Sponsor:
	\$2501-\$5,000	\$1501-\$2,500	\$1001-\$1,500	\$501-\$1,000	\$100-\$500
Recognition in all Festival print materials	√	√	√	√	√
Recognition on event website with link	√	√	√	√	√
Logo on registration signage	√	√	√		
Table space at Event	√	√			
Company banner displayed at event	√				
Complimentary admission to event (\$10 value)	30 tickets	15 tickets	10 tickets	5 tickets	2 tickets
Business card advertisement in (4) VWMA quarterly newsletters	√	√			
Advertisement in event program	Full page ad	½ page ad	¼ page ad	Business card size ad	



Ninth Annual Vermont Fine Furniture & Woodworking Festival
September 29-30, 2012 •Union Arena •Woodstock, Vermont



SPONSOR FORM

Organization/Business: _____ Contact: _____

Mailing Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

Email : _____ Website: _____

BOLD-for web use

Advertisements: (Level I-IV only) Please send camera-ready ads to info@vermontwood.com

Logos: (All Levels) Please send high-resolution logos for print and web use to info@vermontwood.com

Number of Complimentary tickets requested. **Quantity:** _____
(please follow maximum amount appropriate to your sponsor level listed on Benefits of Sponsorship sheet):

Payment Method for monetary donations:

Check (payable to VWMA) Credit card (Visa/MasterCard/Discover only)

Credit card: _____ Exp. Date: ____/____

Amount Enclosed: \$ _____ Check #: _____

Cardholder Signature: _____

In-kind donations, product or gift certificate donations:

Value of donation: \$ _____

Please describe donation: _____

Please mail this form to:
Vermont Wood Manufacturers Association
PO Box 6004, Rutland, VT 05702

If shipping an item please ship to :
Vermont Wood Manufacturers Association
110 Merchants Row, Suite 101, Rutland, VT 05701