



Vermont Wood Manufacturers Association

PO Box 6004, Rutland, VT 05702
802-747-7900 FAX 802-747-7989



Design the Green Mountain Wood Product



The Vermont Wood Manufacturers Association has offered two green Design Challenges and they are excited to announce the next challenge for Vermont woodworkers. In 2008 our Design with Pine challenge asked woodworkers to design a product that would be built out of pine harvested at the Marsh-Billings-Rockefeller National Historical Park. The winning designer was provided with white pine, green-sawn to their specifications during the Forest Festival weekend, to use in

building their design. The end product was featured in Vermont Life's printed catalog and is available for purchase through Vermont Life's online shopping website. In 2010 our challenge was to design the Green Mountain Comfort Station, a wooden structure that would house a composting toilet, which will be built and implemented into Vermont State Parks. This challenge definitely gained the interest of our local media and several articles were written about the competition, for example in the Randolph Herald and the Burlington Free Press. The designers are currently working with the state and plans for three outhouses are underway for Vermont's state parks. The competition and winner were featured in the Champlain Business Journal and an outhouse unveiling will most likely occur this summer.

"Green" is the new gold standard and it seems to be tagged to almost anything across the goods and services spectrum. Our green mountains signify Vermont. The Vermont brand reflects quality, authenticity, and environmental sensitivity. We find very similar attributes in the Vermont wood products brand. The 2011 design challenge for Vermont woodworkers is to design the Green Mountain Wood Product. What do you envision the signature Vermont wood product to be? Take your creative talent and run with it. There are no design style requirements, as that is the decision of the designer. The design must be original for this competition and not a product that you currently make.

So, we're not asking you to build the real thing but to submit a "green" design for the real thing and we'd like you to create a minimal carbon footprint for your design. We would also like for the design to be as green as possible so please follow these additional requirements in your design plan:

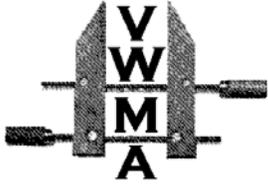
- Assembled using traditional joinery and hardware available locally.
- Specified with wood species grown sustainably in Vermont (preferably 3rd party certified) and milled locally.
- Treated with eco-friendly finish (low/no VOC), if applicable.

The entries will be accepted through September 1, 2011. The designs will be evaluated by a team of judges and the winners will be announced at an awards reception at the Vermont Fine Furniture & Woodworking Festival on September 24, 2011 in Woodstock, VT. More reception details to be provided. You can download the entry form at www.vermontwooddesigns.org. If you have any questions don't hesitate to contact us at the VWMA office.

We hope you have fun designing the iconic Green Mountain Wood Product!

Sincerely,

Kathleen Wanner
Executive Director
Vermont Wood Manufacturers Association



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Design the Green Mountain Wood Product ENTRY FORM

Fill out the entry form below and submit it with your drawings and specifications by **September 1, 2011**. There is no charge to enter into the green challenge.

Your Name(s): _____

Your Company(s): _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Each entry should include the following:

Product Drawing (please attach)

Specs for:

Wood: _____

Milling: _____

Finish: _____

Hardware: _____

Suggested Name (optional): _____

If you have questions regarding this competition please call
the VWMA office at 802-747-7900.

Return this form:

By Mail: Vermont Wood Manufacturers Association, PO Box 6004, Rutland, VT 05702

By FAX: 802-747-7989

By Email: info@vermontwood.com