

**2011 Vermont Fine Furniture & Wood Products Design Competition
 FACT SHEET**

What to expect for 2011?

Display your finest work for the industry and public to see. Start planning and designing your 2011 entry(s) now! There were about 50 quality entries on display this past September and we want to see those numbers grow. Every woodworker in Vermont has the talent to enter!

Categories?

The professional design categories are as follows; Production Furniture, Production Woodenware, Custom or Studio Furniture, Custom Woodenware, and Carving or Sculptural. Please refer to the entry form for all category specifications and make sure your entry meets the guidelines for the category you selected. You may enter your piece in only one category.

When and where will the competition be held?

The competition will be held at the Vermont Fine Furniture & Woodworking Festival on September 24-25, 2011 at the Union Arena (496 Woodstock Road, Woodstock, VT 05091).



2010 Winners (left to right): Jim Maas, Birds in Wood; Brent Karner, ClearLake Furniture; Doug Clarner, Clarner Woodworks; & David Hurwitz, David Hurwitz Originals

How will the competition be judged?

We will invite the judges to come to Woodstock for a fine furniture and foliage weekend. The judges will view each piece entered and on display at the Festival event and evaluate based on quality of craftsmanship and ingenuity of design. Design incorporates choices of wood, appropriate joinery, proper scaling of elements, choice of finish and other attributes.

Why should I enter?

There is a great amount of world-class talent and skill in the Vermont woodworking community and we want to provide woodworkers the opportunity to show off their well-honed creativity and skill. The competition provides much value and recognition from the industry. First place prizes are also awarded in each of the categories. Examples of last year's prizes were gift certificates to Rockler Woodworking & Hardware and Berkshire Wood Products, walnut lumber, Fine Woodworking magazine archive DVD, free saw sharpening, or a supply of Vermont Natural Coatings furniture finish. Winners receive a wooden Design Competition award made by Maple Landmark Woodcraft to display with their winning piece. Press announcements will be sent to the industry and media to promote winners after the competition. Winners of the 2010 competition were featured in several newspapers and Vermont HomeStyle Magazine.



2010 Judges Phil Lowe & John Ostrum judge an entry at the Union Arena. Photo by Mark Schofield, courtesy of Fine Woodworking magazine.

How will you enter?

Fill out the registration form attached and return by the deadline. Then, bring your piece to the Union Arena on Friday, Sept. 23 for exhibit that Saturday and Sunday. Festival exhibitors will have the option to place their entry in their booth space or in the Design Competition exhibit booth space. Each entry has



VERMONT WOOD MANUFACTURERS ASSOCIATION
PO Box 6004, Rutland, Vermont 05702 www.vermontwooddesigns.org
PHONE: 802-747-7900 FAX 802-747-7989

an identification plaque for the judges to recognize the piece. Although photos are not required, we will use those we have for marketing and promotion. So, if you have photos please send them to info@vermontwood.com.

What is the deadline for entry?

In order to accommodate everyone, we have extended the deadline to allow entries right up until Festival set up on Friday, September 23rd. We hope this extension will result in entries from ALL Festival exhibitors and many more industry members.

"I was beginning to think that every piece of furniture was made in China, sold at Walmart, cost less than \$99, and had a "real cherry finish." It was refreshing then to walk through the Vermont Fine Furniture and Woodworking Festival this past weekend. Not only was the number of exhibitors higher than last time, but the standard of design and workmanship was excellent." ~Mark Schofield, Managing Editor of Fine Woodworking magazine and competition judge, discussing 2010 competition.

What is the cost for entry?

The entry fee for each piece you submit is \$35 for VWMA members if paid by June 1, 2011. However, if you pay past June 1, 2011 the entry fee is \$45 for VWMA members. If you are not a member, please see the registration form for the non-member rate and consider joining! We encourage you to take advantage of both the early entry and VWMA member discount.

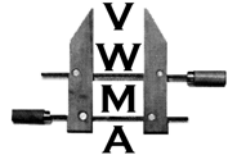
Who should enter the design competition?

The competition is open to anyone who lives and works in Vermont and produces wood products in any of the categories listed on the registration. At the end of last year's competition, long-time judge Mark Schofield wondered aloud why every exhibitor and woodworker had not entered the competition... we don't know why. Do you?

How will winners be announced?

Winners will be announced the evening of Saturday, September 24 at the reception held at the Union Arena. The reception will be an "invitation only" event and feature a guest speaker (TBA).

Questions? If you have questions on the submission process, on exhibit setup, or competition deadlines please call the VWMA office at 802-747-7900; write to VWMA, PO Box 6004, Rutland, VT 05702; or email info@vermontwood.com.



**2011 Vermont Fine Furniture and Wood Products Design Competition
ENTRY FORM – Please use one form per entry**

Only pieces designed and made in Vermont, by Vermont woodworkers are eligible for entry in the competition. All pieces submitted will be judged at the design competition exhibit to be held September 24-25, 2011 at the Vermont Fine Furniture & Woodworking Festival in Woodstock, VT.

Name (of person submitting entry) _____

Company (of person submitting entry) _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ email _____

Category of your submission: (Please check only one category per entry)

- Production furniture – Includes established/standard pieces of commercial, residential, or institutional furniture for wholesale/distributor market or is a stock product intended to be reproduced on demand.
- Custom or studio furniture - Includes one-of-a-kind or one-off furniture. May also be customer specific variations on production pieces.
- Production woodenware – Includes established lines of commercially sold products (i.e., bowls, boards, toys, games, gifts, utensils, furnishings, etc. that are not furniture or artistic works) for wholesale/distributor market or which are produced in quantity and available from stock.
- Custom woodenware - Includes one-of-a-kind or one-off products (i.e., bowls, boards, toys, games, gifts, utensils, furnishings, etc. that are not furniture or artistic works) or unique variations on production pieces.
- Carvings/Sculptural – Includes custom artistic turnings, carvings, instruments, boats, and other items not considered furniture or woodenware.

Title of piece: _____

Description of piece: _____

Dimensions of piece: _____ Length _____ Width _____ Height

My entry will be exhibited in:

My Woodworking Festival booth

Design Competition exhibit space:

On the floor (i.e furniture)

On a table top (i.e. carvings, woodenware)

PLEASE MAIL BY ENTRY DEADLINES INDICATED BELOW

VWMA Members:

_____ \$35 entry fee for submissions entered by June 1, 2011

_____ \$45 entry fee for submissions entered by September 23, 2011

Non-Members:

_____ \$50 entry fee for submissions entered by June 1, 2011

_____ \$60 entry fee for submissions entered by September 23, 2011

_____ Check enclosed

_____ Charge my credit card (Visa/MC/Discover only)

CC# _____ Expiration: _____

Signature: _____

Make checks payable to VT Wood Manufacturers Association and return with completed entry form to:

VT Wood Manufacturers Association

Attn: Kathleen Wanner

PO Box 6004

Rutland, VT 05702-6004

*Or submit at the Vermont Woodworking Festival at the Union Arena on September 23, 2011
to Erin Sheridan or Kathleen Wanner*